



## Nokia Siemens Networks Press Engagement Policy

Nokia Siemens Networks seeks to engage with members of the press in a way that builds mutual trust and promotes high standards of ethical behavior. Our overall goal is to provide regular information to the press, consistent with appropriate disclosure policies and practices. In addition

1. Our communication is based on supporting our business in active and open interaction with our stakeholders.
2. We value serious journalism and respect the needs of the media but seek to balance those needs with the requirements of other groups, especially our employees and owners.
3. We have clear guidelines on ethics and compliance, which are reflected in our interaction with the press.

As a result, we will follow the policies below.

1. We will never “pay for press” or provide compensation to journalists for editorial coverage.  
This policy is true even in countries where paying for editorial coverage is a common practice.
2. We recognize that there is value in creating strong relationships between Nokia Siemens Networks and members of the press, but expect that entertaining is conducted in venues appropriate for business meetings and that business topics are the basis of the conversation. As a result
  - a. We will limit entertainment of journalists to “customary and reasonable” expenses.
  - b. We will not pay travel expenses for journalists to attend industry or other non-Nokia Siemens Networks-specific events (such as the 3GSM trade show).
  - c. In general, we will not pay travel expenses for journalists to attend Nokia Siemens Networks-specific events, training sessions, factory visits and other such activities. Exceptions to this rule will be made only with prior approval from the head of Communications for Nokia Siemens Networks.
3. We will seek to separate editorial coverage from the purchase of advertising or other legitimate and properly invoiced spending with publications (such as supplements or advertorials).
  - a. If, in the course of discussing advertising, a publication shows interest in providing editorial coverage of Nokia Siemens Networks that must be referred to the appropriate communications representative for review and approval prior to any agreement.
  - b. There is to be no direct link between advertising and editorial coverage as that would breach our “no pay for press” policy.
4. We will not use third-parties with undisclosed links to Nokia Siemens Networks to carry out communications on our behalf.
5. Our public relations agencies will follow similar practices when working on behalf of Nokia Siemens Networks.