

Press Release

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The Connectivity Scorecard wins International Development category at the SUPERCOMM 2009 EOS Awards

Groundbreaking study shows how countries can enhance their social and economic prosperity through effective use of Information and Communication Technologies (ICT)

The Connectivity Scorecard has won the International Development category at the SUPERCOMM 2009 EOS Awards. The study is the first to evaluate how ‘useful connectivity’ impacts countries’ social and economic development. Useful connectivity is a combination of the availability of ICT infrastructure and the extent to which governments, businesses and consumers put it to good use.

The Connectivity Scorecard covers 50 countries around the world*. It was commissioned by Nokia Siemens Networks and written by Professor Leonard Waverman, Fellow of the London Business School, with the consulting group LECG.

“The global impact of the Connectivity Scorecard is revolutionizing the way we look at ICT,” said John Salak, President, The Salak Group, who presented the award. “Nokia Siemens Networks has successfully shown that ICT development can be the key tool in turning around struggling economies and, more importantly, changing lives.”

“Our worldwide research program helps countries with widely differing economies to understand how their growth is impacted by the informed use and availability of ICT,” said Susan Schramm, Head of Marketing North America at Nokia Siemens Networks. “We are honored that SUPERCOMM has recognized our efforts to provide countries with an objective assessment of their current ICT ecosystem and successfully link increased national connectivity with socio-economic development.”

Through the Connectivity Scorecard, a country is able to effectively assess its resource allocations among varying sectors, determine if its infrastructure investment is at par with the current user needs, and measure its success in enabling adequate levels of access and use of key technologies.

The International Development category was new this year at the SUPERCOMM 2009 EOS Awards.

About Nokia Siemens Networks

Nokia Siemens Networks is a leading global enabler of telecommunications services. With its focus on innovation and sustainability, the company provides a complete portfolio of mobile, fixed and converged network technology, as well as professional services including consultancy and systems integration, deployment, maintenance and managed services. It is one of the largest telecommunications hardware, software and professional services companies in the world. Operating in 150 countries, its headquarters are in Espoo, Finland. www.nokiasiemensnetworks.com

Engage in conversation about Nokia Siemens Networks’ aim to reinvent the connected world at <http://unite.nokiasiemensnetworks.com> and talk about its news at <http://blogs.nokiasiemensnetworks.com>

About the Connectivity Scorecard

Connectivity Scorecard is a global ICT index, which measures the extent to which governments, businesses and consumers in 50 countries around the world make use of connectivity technologies to enhance social and economic prosperity. Unlike other research available, Connectivity Scorecard also measures “usage and skills,” such as literacy, the use of enterprise software and the accessibility of women to ICT.

Nokia Siemens Networks has commissioned the study, which is the first of its kind to rank countries not only on their deployment of ICT infrastructure but also on the extent to which people, governments and businesses put this infrastructure to economically productive use.

The study is created by Leonard Waverman, Fellow of the London Business School and Professor and Dean at the Haskayne School of Business at the University of Calgary, and conducted under his direction by international economic consulting firm LECG.

For more information on Nokia Siemens Networks’ Connectivity Scorecard, visit www.connectivityscorecard.org

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Notes to editors*

- The Connectivity Scorecard covers 50 countries around the globe – 25 innovation-driven economies or industry nations, and 25 resource and efficiency-driven economies or emerging nations.
- More information about the 50 countries and the full study can be found online at <http://www.connectivityscorecard.org>