

Press Release

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VMS MobiFone gets Vietnam ready for 3G

Nokia Siemens Networks selected by VMS MobiFone for 3G network roll out

VMS MobiFone, Vietnam’s leading telecom operator, has shot off the starting blocks in the race to deliver 3G services. The operator has awarded contracts to Nokia Siemens Networks to modernize its network to 3G and implement an IP backbone, so it can handle the expected growth in data traffic and deliver next generation mobile broadband services.

“The 2G market in the country has become extremely competitive over the last few years. To stay ahead of the race, it’s important to offer best-in-class services at competitive prices. We are extremely excited about introducing 3G to Vietnam and offering high speed data services to our users which will give us a significant competitive edge,” said Do Vu Anh, Deputy Director, VMS MobiFone. “Supported by Nokia Siemens Networks’ proven competencies in cost effective and rapid network roll-outs, we are confident of ushering in a new era of connectivity experiences in the country.”

VMS MobiFone has awarded Nokia Siemens Networks the contract for its packet switched core network* and IP backbone. Nokia Siemens Networks will design and maintain the network using its remote delivery capabilities, and upgrade the operator’s existing radio access network to 3G using its energy-efficient Flexi Multiradio Base Station. With this VMS will benefit from a rapid 3G roll out, reduced total cost of ownership and carbon footprint, and a smooth upgrade to future technologies. In addition, Nokia Siemens Networks’ multi-technology NetAct offering will enable the smooth management of the network.

“With eight mobile operators competing in the 2G segment, the average revenue per user has been declining in Vietnam. The launch of 3G will enable VMS MobiFone to introduce new advanced services quickly and efficiently, driving greater usage and increase revenues. This win is testimony to the strong relationship that we share with the customer and of our commitment to helping operators strengthen their customer relationships,” said Krittika Mahattanakul, Head of Asia North, Nokia Siemens Networks.

About Nokia Siemens Networks

Nokia Siemens Networks is a leading global enabler of telecommunications services. With its focus on innovation and sustainability, the company provides a complete portfolio of mobile, fixed and converged network technology, as well as professional services including consultancy and systems integration, deployment, maintenance and managed services. It is one of the largest telecommunications hardware, software and professional services companies in the world. Operating in 150 countries, its headquarters are in Espoo, Finland.
www.nokiasiemensnetworks.com

Engage in conversation about Nokia Siemens Networks’ aim to reinvent the connected world at <http://unite.nokiasiemensnetworks.com> and talk about its news at <http://blogs.nokiasiemensnetworks.com>
Find out if your country is exploiting the full potential of connectivity at <http://connectivityscorecard.org>

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*Notes to the editor

Nokia Siemens Networks will expand VMS MobiFone's PS core network with its power-efficient Flexi ISN (Intelligent Service Node) thereby enabling simplified data management and charging functionality.